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SHIELD OF FAITH

"Take Up the Shield of Faith" – Paul

Thursday May 23, 2019

*For which cause we faint not; but though our outward man perish,
yet the inward man is renewed day by day. — 2 Corinthians 4:16*

Inward Marketing

I started on Constant Contact. Then I moved to Mailchimp. Now I'm going to do it manually. I'm going to maintain my email list myself. It feels good. I'm not going to be able to find out if and when you clicked open my email. I've never followed those statistics in the two services I mentioned above. **I always felt like I was a peeping Tom whenever I looked at those stats ... which was almost never.** And in my experience it has never been the crowd, or large numbers, that made a difference. At the Christian Civic League I was taught by my mentor to tell the public we had tens of thousands of people supporting us. When I drilled down on the numbers it ended up being a little less than a thousand folks and churches on our list. It was the small group of determined Christians who made our campaigns successful. The outward man is attracted to big numbers and big things. *The inward man is like a child ... curious in the moment and always moving, thriving, learning and growing under the watchful eye of a loving father and mother.* The world of outward marketing — the outward man — really is perishing before our eyes. The system of the world invented by Freud's nephew, Edward Bernays, is collapsing ... thank God. He coined the phrase "public relations." The public is rejecting relations under the globalist vision for the world. We are shaking off the demonic spell that was cast upon us over the last century and a half. We are waking up. **As we come into our own minds we will continue to tame the internet, Fakebook, Google and Apple.** Their stuff is boring, and dangerous. **The fake political theatre of Republican vs Democrat is only interesting now to folks who are on their payroll.** The public is tuning out of all of it. They are turning to Inward Marketing — living renewed day by day. **As we speak the internet is being revisioned and constructed from the bottom up.** Like all previous technologies computers, phones and the internet will be tamed by the powers of the human soul and mind. Free is going away. A new economy is emerging that is based on real costs. These are not my ideas. I discovered them in George Gilder's work. He recently published "Life After Google." He makes a strong and convincing case for what I am observing here. I commend his book to you. **Jesus's words as he stood in a group with a child are instructive here: Verily I say unto you, Except ye be converted, and become as little children, ye shall not enter into the kingdom of heaven. Whosoever therefore shall humble himself as this little child, the same is greatest in the kingdom of heaven.**

The Jezebel Janet Kills Crusade Begins May 26th. You Coming? If Not Now — When? Call me. I can't make it any easier than that. My mobile phone even. 1-207-956-0819.

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<https://michaelheath.org/family-day-2019>